IMAON ST.



# The Swedish experiences on innovating and implementing eHealth

– opportunities and barriers!

### **Daniel Forslund**

**Chief Strategy Officer** 

**VINNOVA** – The Swedish Governmental Agency for Innovation Systems

### **VINNOVA** in brief

- Swedish Government Agency responding to the Ministry of Enterprise
- About 200 people work at VINNOVA's offices in Stockholm and Brussels
- Our Director General is Charlotte Brogren





## **VINNOVA's three roles:**

## Funding Research & Innovation



National EU Contact Agency

**Expert Agency** 



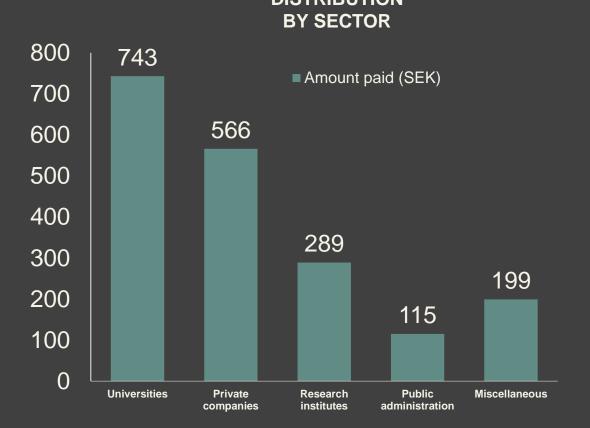


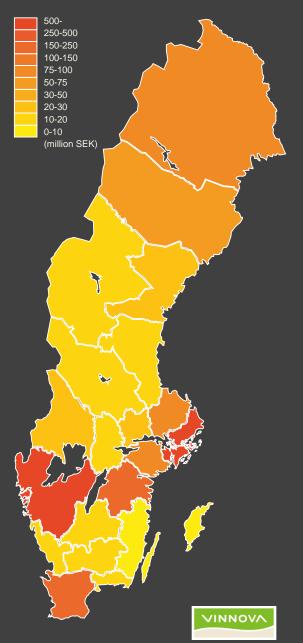


# 2204

## million SEK invested by VINNOVA in Swedish R&I in 2012

## Swedish R&I in 2012

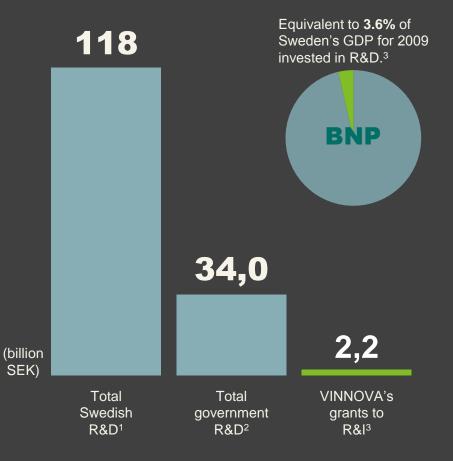








# Swedish research and innovation in figures



## Innovation Union Scoreboard 2012

- 1. Sweden
- 2. Denmark
- 3. Germany
- 4. Finland
- 5. Belgium
- 6. United Kingdom
- 7. Netherlands
- 8. Austria
- 9. Luxemburg
- 10. Ireland

### World Bank Economy Index 2012

#### 1.Sweden

- 2. Finland
- 3. Denmark
- 4. Netherlands
- 5. Norway
- 6. New Zealand
- 7. Canada
- 8. Germany
- 9. Australia
- 10. Switzerland

3,4%

## of GDP equivalent to annual R&D investment in Sweden

Sources: <sup>1</sup>SCB (forecast for 2009) <sup>2</sup>VINNOVA 2010 <sup>3</sup>SCB (forecast for 2009) <sup>4</sup>Innovation Union Scoreboard 2010, The Global Competitiveness Report 2010-2011



## eHealth trends and demands that needs to be addressed:

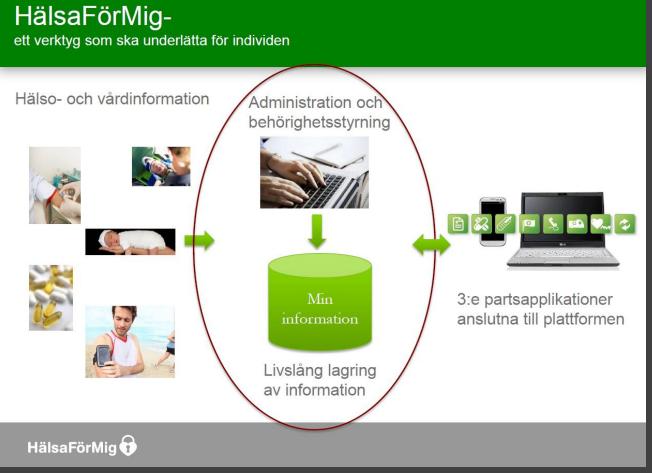


- → Smart mobile tools for making informed decisions!
- → Mobility!
- Quantified Self movement!
- Security and integrity!
- → BIG Data Processing!
- → Usability!





### **National Personal Health Account**



- National technical platform under procurement.
- Launch planned for Spring 2014.
- Offered for free to all Swedish citizens.
- Individually owned data.
- Measures to support applications.





The political will, the strategies, policies and legislation in place...





...the goal is clear...





#### ...as are the problems! Av Emanuel Videla

CS GRANSKAR It-strulet inom vården ställer till allt mer problem. Det visar en

sammanställning över lex Maria-anmälningar som CS tagit del av.

VINNOVA



Does
healthcare
reform <u>have</u> to
be painful...?!



## Challenges with Public Sector Innovation:

Huge amounts of money is invested in studies and projects...

...but far to little is invested in the deployment and use!

...we define the solutions instead of defining the needs!

We are excellent in coming up with new innovative ideas, but are we equally good in fazing out the old solutions to make room for innovations...?







# VINNOVA's role when supporting Public Organizations:





- Not only a <u>funding</u>
   agency for innovations
   projects...
- ...but a <u>long-term</u>
   <u>partner</u> for change and improvement of public services!
- ...offer knowledge and methodologies for complex innovation processes!



Stimulate innovation projects combined with efforts to strengthen the capacity for uptake and use of innovative solutions by eliminating the barriers for innovation!

VINNOVA's vision for Public Sector Innovation:



## VINNOVAs support measures to boost Public Sector Innovation

- 1. Increase the **knowledge** on how innovation can solve societal challenges!
- 2. Build <u>support structures</u> to capture, test and verify the value and benefits with innovation!
- 3. Increase the <u>capacity</u> for a faster deployment and use of innovations within public organizations!







## Increased knowledge on innovation



### Simplify for smaller projects

- a specific Call launched for municipalities, regions and Governmental Agencies!
- move from ideas and visions to concrete projects and implementation!

#### **Innovation Challenge Prizes**

support for organizing competitions for identifying the most innovative solutions to societal challenges!

#### Open Data

 stimulate innovative services by supporting public organizations to open up their data sources!



## Build support structures for innovation

### Innovations Offices

 creating a structure within health and social care to capture the ideas from health professionals, researchers and companies!

## Preliminary results from six VINNOVA funded Innovation Offices in healthcare:

- Approximately 1 300 ideas from health professionals resulted in 230 projects.
- 450 companies made contact with health providers
- 43 new products and 1 service implemented
- 22 new companies established

### Test Beds

- long-term structures for testing, verification and demonstration of the functionality and value of innovative solutions!
- 18 test beds established in health and elderly care.







## Increased innovation capacity





### Change Management

 pilot ongoing for better knowledge among local and regional politicians and clinical decision makers on complex innovation processes!

### Reimbursement systems

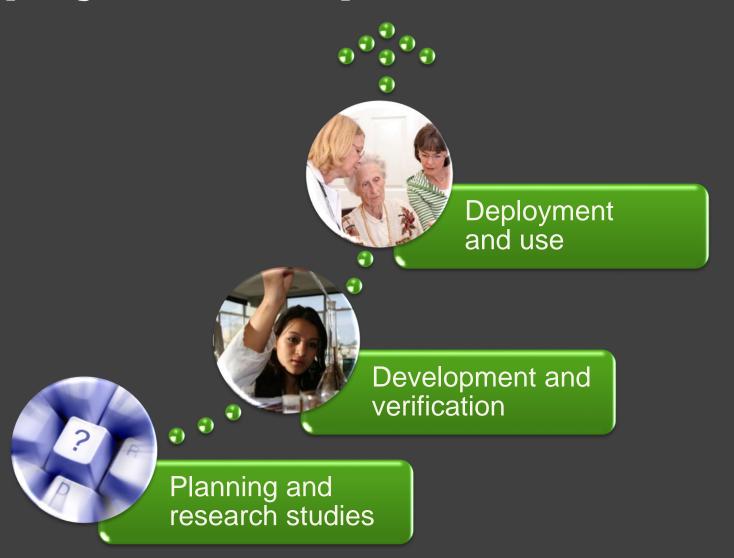
 new Call opens in December to stimulate the development and deployment of incentive models that promotes a faster use of innovative solutions!

### Innovation Procurement

 use the huge resources in Public Procurement for demanding innovations based on the needs from citizens and professionals.



# VINNOVA supports innovation projects in all phases of maturity:





#### **Sweden's Innovation Agency**



We strengthen Sweden's innovativeness, aiding sustainable growth and benefiting society

www.VINNOVA.se